

**Board of Directors' Meeting  
MINUTES  
Tuesday 22 August, 2017  
The Duchess Hotel  
5:30pm – 7.00pm**



## **1. Meeting Opening**

**Attendees:** Brenton Mauriello (President)  
Peter Emblin (Treasurer)  
M.L. Laksasubha Kridakon (Vice President)  
Charles Wrightman (Vice President)  
Alan Polivnick  
Benjamin Krieg

Brendan Cunningham

**Apologies:** Wayne Williams (Vice President)  
Angus Kent  
Stuart Kelly  
Carly Cummings  
Chris Larkin  
Apiradee Bunyalekha  
Susan Kahwati

### **a. Approval of previous meeting minutes**

The Minutes of the July Board Meeting were adopted. Proposed by Alan. Seconded by Brenton

## **2. Membership**

A total of 346 members were noted.

The Board approved twelve (12) new membership applications: Ian McEwin, Scott Berry Consulting, Buffalo Tours, Global Insight Co., Ltd., Ata Services Co. Ltd., The Salil Hotel Sukhumvit 57 Thonglo, Amata Springs Development Co., Ltd., Jamies Italian Siam Discovery, Phuket Boat Lagoon Co. Ltd., Holiday Inn & Suites Rayong City Centre, In Line Logistics, Government of Victoria.

The Membership sub-committee proposed the following new Member fees structure:

- Young Alumni rates for Alumni under 35 years-old; 13,000THB for companies and 8,000THB for individuals; this is a first year introduction fee that would increase to the normal rate – 18,000THB for companies and 13,000THB for individuals – after the first year.
- Multiple businesses under one owner = 18,000THB for first business registered; 13,000THB for second business registered; 8,000THB for all business registered after that.
- Referral scheme = refer a member and receive 25% off next year's membership fee or extend Membership by three (3) months.

Other notes from Membership sub-committee:

- Highlight new members at Sundowners on slides and/or during speeches
- Board must network and introduce themselves, seek out new members, find non-members to attract to the Chamber
- Need to target specific industries to join Chamber
- Introduce Mentor / buddy system for taking care of new members.



### 3. Treasurer's Report

Treasurer reported that we continued to be behind on membership renewals. Action needed to be taken to follow up lapsed members and attract new memberships. Board to assist where possible.

### 4. President's Update

#### a. ASEAN AustCham Business Survey Launch;

Official launch on Thursday 14<sup>th</sup> September to be attended by Australia's ASEAN Ambassador, Ms. Jane Duke, with senior business leaders from the Thai-Australian business community to join the panel. Event will be held at the new Embassy.

### 5. Sub-Committee Updates

#### a. Alumni

The Alumni Budget for the Collaborative Model – AustCham, AAA, and Australian Embassy – has been approved for the 2017-18 calendar year. Planning on agreed events in the proposal to move forward.

#### b. Digital Innovation & Technology

Joint Luncheon with Dr. Pichet Durongkaveroj, Minister of Digital Economy and Society, on the topic "Plans for the Digital Economy Fund" to be held on 23 August.

Following event on Wednesday 4<sup>th</sup> October pre-Sundowners.

#### c. Hospitality & Tourism

Joint Lunch with BCCT on 'Tourism Outlook' to be held on 16 August.

Following event on Wednesday 6<sup>th</sup> September pre-Sundowners.

#### d. AFL Grand Final

Saturday 30 September; 9.00-15.00

Naming right Sponsor: Virgin Active

Premier Sponsors: Coffee Club, Rugby School, Thai Air Asia

Event Supporters: Lady Pie, Raja Fashion

#### e. Golf Tournament

Friday 10 November;

Naming right Sponsor: Duchess Hotel

Hole Sponsors: ANZ, Allied Pickfords, Blackmores

### 6. Events

#### a. Recent and Upcoming Events

Brendan outlined upcoming events in July, August and September, including an event in Phuket on Friday 8<sup>th</sup> September.

### 7. AOB

None

Next Board Meeting: Tuesday 19 September, 2017 at 5.30pm; Novotel Bangkok Sukhumvit 20

