

Board of Directors' Meeting
MINUTES
Tuesday 25 July, 2017
Watson, Farley Williams Office
5:30pm – 7.00pm



1. Meeting Opening

Attendees: Brenton Mauriello (President)
Wayne Williams (Vice President)
M.L. Laksasubha Kridakon (Vice President)
Charles Wrightman (Vice President)
Alan Polivnick
Chris Larkin
Benjamin Krieg

Brendan Cunningham

Apologies: Peter Emblin (Treasurer)
Angus Kent
Stuart Kelly
Carly Cummings
Apiradee Bunyalekha
Susan Kahwati

a. Approval of previous meeting minutes

The Minutes of the November Board Meeting were adopted. Proposed by Alan. Seconded by Brenton

2. Membership

A total of 351 members were noted.

The Board approved four (6) new membership applications: John Cislowski; Novotel Bangkok on Siam Square; Dan Murdoch Risk Services (Thailand) Co., Ltd.; Anantara Bangkok Sathorn; Ethan-West (Thailand) Ltd; Billi Pty Ltd.

3. Treasurer's Report

Treasurer reported that we continued to be behind on membership renewals. Action needed to be taken to follow up lapsed members and attract new memberships. Board to assist where possible. Membership sub-committee to meet and discuss action plan.

4. President's Update

- a. Brenton attended the Board of Trade meeting on 11 July;
Combined Chambers of Thailand could assist the BOT, with regular seminars with the BOT, representation on various committees that the BOT has, submissions from our chambers to the BOT on specific topics of interest, ensure alignment of messages with the BOT when our Chambers make representation to various ministries directly etc., extend invitations to the BOT for events held by our respective chambers (business briefings etc)

Proposed actions are:

- nominate representatives to the various committees.



- offer to establish some form of business mentoring support. This was a major topic of the BOT and is a government initiative. It would be good if the three Chambers could provide a structure whereby members may offer free time to a Thai start up or SME. It may only be a hour a month but if we could propose this it would be highly appreciated and very visible
- provide the BOT with a list of our business activities each month.

b. ASEAN AustCham Business Survey Launch;

Hon. Julie Bishop referred to the Business Survey Launch in her address at the new Embassy on 3 August.

An official launch to be organized in September to be attended by Australia's ASEAN Ambassador, Ms. Jane Duke, with senior business leaders from the Thai-Australian business community to join the panel.

c. The Executive Director was reviewed at the 6-month period of employment and it was agreed that the following are priorities for the Chamber for the remainder of 2017:

- Membership most important
- Define Value Proposition
- Aim at engaging bigger pool in membership base; i.e. not only primary contact
- Corporate Identity manual
- Specific goals are to be set and achieved each meeting

5. Sub-Committee Updates

a. Alumni

The Alumni Budget for the Collaborative Model – AustCham, AAA, and Australian Embassy – has been approved for the 2017-18 calendar year. Planning on agreed events in the proposal to move forward.

b. Digital Innovation & Technology

Joint Luncheon with Dr. Pichet Durongkaveroj, Minister of Digital Economy and Society, on the topic "Plans for the Digital Economy Fund" to be held on 23 August.

c. Hospitality & Tourism

Joint Lunch with BCCT on 'Tourism Outlook' to be held on 16 August.

d. CSR

The CSR Fair held with Franco-Thai and combined Chambers is scheduled for the same place and date in 2018.

It was proposed that we source articles on the CSR programs we support and show members how the funds are being used.

6. Events

a. Recent and Upcoming Events

Brendan outlined upcoming events in July, August and September, including an event in Phuket in September.

7. AOB

None



Next Board Meeting: Tuesday 22 August, 2017 at 5.30pm; Duchess Hotel