

AustCham's Business Meetings update

30 MAR 17

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Our final Business Briefing for March was on the topic of "The **Digital Customer Journey**: How to Generate Sales, Leads & Keep Your Customers". Presented by Mark McDowell, General Manager at Primal (Thailand) and Rapee Rojvirasingh (RJ), Co-Founder at Mad Appe, these digital marketing gurus explained the most effective channels to find your customers in Bangkok. The Boardroom at Servcorp was jam packed, with participants from various size companies and industries wanting to learn how to gain an edge in an ever-changing digital world.

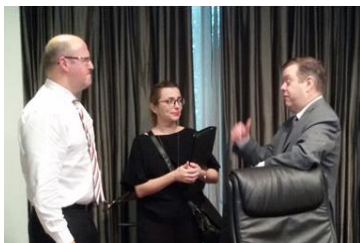


27 MAR 17

Roundtable Discussion on Australian Visa Issues:

AustCham Thailand's Board of Directors met with representatives from the Thai Chamber of Commerce, Mitr Phol Sugar Corporation Limited and Banpu Public Company Limited, in a Roundtable Discussion with Mr. David Ness, Minister-Counsellor (Immigration and Border Protection), Regional Director (Mekong), and Ms. Allison Garrod, Counsellor (Immigration and Border Protection), from the Australian Embassy Bangkok. The discussion centred on relevant issues affecting Thai employees obtaining visas to work in Australia, and how policies and procedures can be improved.

AustCham would like to thank the participants for both their time and contributions, and look forward to further meetings on immigration policies for Thai working in Australia and Australians working in Thailand.



17 MAR 17

It was AustCham's turn to host the **ESB Networking** event on Friday 17 March, and we added 'Sundowners' style to the event with a poolside view at Courtyard South Pattaya. AustCham Thailand would like to thank our new sponsors Rugby School Thailand, who introduced us to their amazing new facilities in Chonburi, and to all our AustCham members, Chamber partners and guests for attending.

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16 MAR 17

Ben Horgan from [CTX - Corporate Training Express](#) presented on "The **Culture of Communication** in Thailand" for AustCham members on Thursday 16 March. From the dos & don'ts of Thai Culture to using Thai language in the workplace, participants received a survival guide to working in Thailand.



14 MAR 17

Simon Wetherell from [Australian Visas Thailand](#) presented on "**Australian Visas** – Updates, Issues, Answers" for AustCham members on Tuesday 14 March. A topic of interest for many of our members, the audience received expert advice and guidance on how to obtain an Australia Visa.



9 MAR 17

On Thursday 9th March the Australian Alumni in partnership with the Australian Embassy Bangkok and supported by our platinum sponsor [Blackmores Thailand](#), celebrated **International Women's Day** with an interactive evening of inspiring talks exploring women in leadership.

Thank you to our speakers - H.E. Mr Paul Robilliard, Australian Ambassador to the Kingdom of Thailand; Khun Tidarat Kanchanawat Regional Director - Thailand and Vietnam [Adecco Thailand](#); and Ms Gabby Costigan, CEO [Linfox Asia](#). We would also like to thank our panel moderator - Ms Saraid Carey, Hotel Manager – Sales and Marketing, [Grand Hyatt Erawan Bangkok](#).



8 MAR 17

Austcham Thailand held its first **Phuket Chapter** event for 2017; a 'Breakfast Briefing' on the *Introduction to MontAzure* – a master planned community on Kamala Beach, Phuket. Henri Young, Director of Marketing, from MontAzure provided an update on the development and the CSR initiatives associated with it. A brief update on the 'Customs Alliance 4.0' project from Brendan Cunningham followed.

Importantly, discussion on the next Phuket was planned, with a tentative date for June; more details to follow. Thanks to Phuket Coordinator, Harry Usher, and Australian Consul-General in Phuket, Craig Ferguson, for helping to make it happen.

7 MAR 17

Austcham Thailand's **ESB Chapter** held a briefing on Labour Issues, with a presentation by Dennis Horton, Manufacturing Manager at ARB Corporation and Managing Director at Off Road Accessories Thailand. The meeting was held at Pattana Golf & Sports Club, Chonburi, and provided useful insights into handling Thai Labour Issues. Thanks to ESB Coordinator, Trevor Dick, for the organizing the meeting.

1 MAR 17

The Australian-Thai Chamber of Commerce (AustCham) held its **Annual General Meeting** on Wednesday 1st March, which was immediately followed by the Meinhardt March Sundowners Networking event. With over 300 people packing out the Campus at the Grand Hyatt Erawan Bangkok, it's no wonder Sundowners continues to be the premier monthly networking event in Thailand.

AustCham Thailand would like to thank Meinhardt Thailand and Grand Hyatt Erawan Bangkok Hotel for sponsoring the March Sundowners and for their continued support of the Chamber during the year.

