

Private Sector vows all-out Pracha Rat push

Thai Chamber of Commerce chairman Isara Vongkusolkit, speaking in his capacity as deputy chairman of the Pracha Rat executive committee, voiced hope that the initiative would bear fruit within a year. Prime Minister Prayut Chan-o-cha unveiled the initiative last September to bring together the state, the people and the private sector for long-term sustainable development of the country.

The key task of the public-private steering committee is to narrow income disparity, develop human resources and raise competitiveness of the local and grassroots economy. The committees are tasked with providing education and public health access to local people. For instance, the initiative will upgrade farm practices using technology, knowledge and zoning to boost productivity.