

Presentation by Bluescope (Thailand) Limited Siam @ Siam Hotel – April 1 2015

In association with Aust Cham and in accordance with a Grant from AustTrade as part of the Asian Business Engagement Plan , Bluescope (Thailand) Limited delivered an informative presentation regarding their Vocational Educational Skills & Training Programme. The event was held prior to the monthly Sundowners and well attended by both members and non-members.

Speakers included Mr Sam McMahon – CFO/Business Development, K. Teerapong Raksasang – Vice President Health, Safety Training Centre and K. Dechakom Boonma – Vice President Marketing. Sam McMahon opened the presentation by commenting that he had been happy to accept the invitation to present when first approached by AustCham’s Vice President, Josh Hyland, and had since been pleasantly surprised at the amount of interest shown in Bluescope’s training programme.

After introducing the Bluescope staff present, an overview of Bluescope was provided. The company has a global footprint and like many companies has found Thailand to be an attractive growth market; however one of the more critical issues has been trying to find skilled labour to meet operational demands. To overcome this problem Bluescope decided to lead by example and invest in vocational training by establishing the Bluescope Training Centre and developing a suite of three construction trade courses in collaboration with NSW TAFE. Over the past 18 months Bluescope has trained over a thousand people across Thailand and during the presentation demonstrated that the experience had proven beneficial to both Bluescope and the industry as a whole.

The training provided at the Bluescope Training Centre (BTC) aims not only to increase the quality and consistency of installation but also to increase safety awareness during construction. Key learning areas covered by the training model include:

- Train the Trainer
- Safety standards and practices including safety harness awareness training
- Metal sheet and flashing installation
- BlueScope product knowledge
- Enduroframe (truss) and complicated roof types
- Installation techniques and model practice
- Project management

When training is successfully completed, student achievement is recognised with a Certificate and equipment kit.

K. Teerapong, as Vice President and the representative in charge of the Training Centre, also spoke about the mobile training centres which have developed from the original classroom concept and are now being used to provide onsite training across Thailand. The mobile training platform has proven so popular there is a growing waiting list of sites requesting training courses.

As Vice President of Marketing, K. Dechakom reflected that training people to properly and safely install Bluescope products was also helping to grow the Bluescope brand and that they were aware of construction companies now actively recruiting people who had undertaken the training.

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